

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





ONE-HALF ACTUAL SIZE

## Kellogg's Prize

We believe this berry to be one of the best producers on the market. See complete description and prices on page 7.

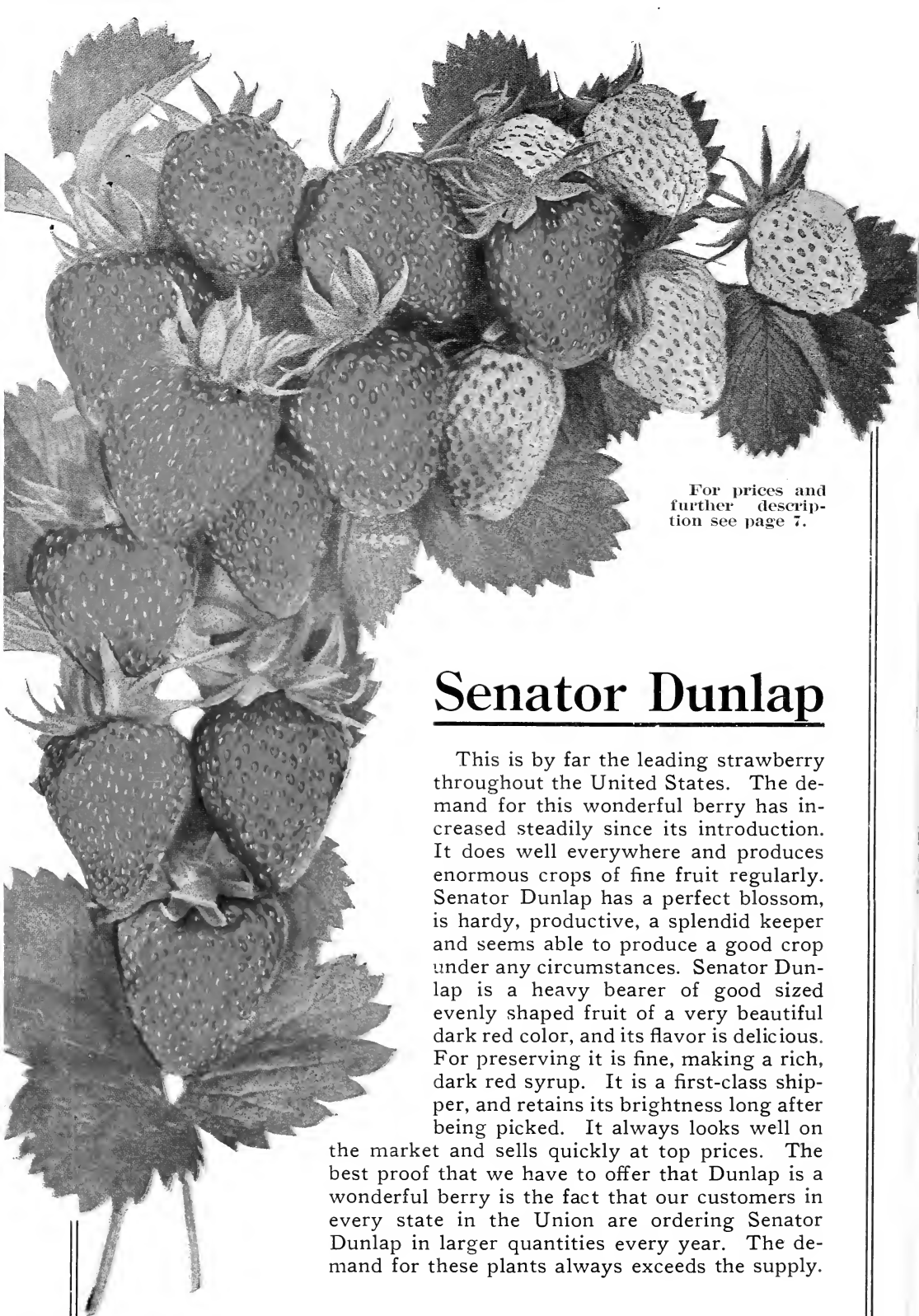
CATALOG FOR 1918

# Lakeview Strawberry Farms

Strawberries, Raspberries  
Blackberries, Grapes and  
Other Small Fruit Plants

---

HENRY EMLONG & SONS  
STEVENSVILLE, MICHIGAN



For prices and  
further description  
see page 7.

## Senator Dunlap

This is by far the leading strawberry throughout the United States. The demand for this wonderful berry has increased steadily since its introduction. It does well everywhere and produces enormous crops of fine fruit regularly. Senator Dunlap has a perfect blossom, is hardy, productive, a splendid keeper and seems able to produce a good crop under any circumstances. Senator Dunlap is a heavy bearer of good sized evenly shaped fruit of a very beautiful dark red color, and its flavor is delicious. For preserving it is fine, making a rich, dark red syrup. It is a first-class shipper, and retains its brightness long after being picked. It always looks well on the market and sells quickly at top prices. The best proof that we have to offer that Dunlap is a wonderful berry is the fact that our customers in every state in the Union are ordering Senator Dunlap in larger quantities every year. The demand for these plants always exceeds the supply.





Strawberries growing on our New Ground. Good Soil and Thorough Cultivation produce Fine Plants and a lot of them.

## Our Greeting to Berry Growers

In presenting our 1918 catalog of berry plants to our friends, both old and new, we extend a hearty wish that each one of you enjoy a happy and prosperous new year. The past year was a very prosperous one for us, far exceeding our expectations, as our plant sales showed an increase of more than 50 per cent over any previous season. We extend our thanks to our many customers for their kind recommendations and liberal orders which have resulted in this tremendous increase in our business. This wonderful increase assures us that our fine plants and square dealing methods pleases our customers, and we realize that a satisfied customer is the best means of advertising we can hope to obtain. We deeply appreciate the patronage and continued support of our customers, and to prove it we are going to strive to give you even better service and better plants than ever before. Our object is to grow the best plants that can be produced, always making quality the first consideration; next to make our prices as low as good plants can be grown.

Our plants this season are all on new ground, and we can truthfully say that they are the finest plants we have ever had to offer. We have greatly increased our acreage and hope to be able to take care of the greatly increasing demand for our plants. There is no getting around the fact that this is the ideal spot for the growing of fruit plants. They grow to perfection here as the soil and weather conditions are particularly adapted to their growth. By our methods of careful selection of plants for our propagating beds, proper preparation of soil, continuous cultivation, and many other points essential to the successful growth of plants, discovered in our more than thirty years' experience in the berry business, we can always give our patrons better quality and better service than they had expected possible.

When you send us your order you can rest assured that your interests will receive the same careful attention that we would want if we were ordering plants from you. In our more than thirty years' experience we have discovered that certain qualities are necessary in order to produce better than an average crop. It has been our constant endeavor to please our customers and with this thought foremost we have selected, bred and produced a strain of plants second to none in matter of growth, stamina and productiveness. Growing plants is a business, not a side line with us. We

grow plants for the plants alone, and dig up the whole row, assuring you of the heaviest rooted and best plants in our fields. All dead runners and leaves are trimmed off and all small and poor plants are discarded. We exercise the best of care in digging our plants and personally see that they are not exposed to the sun and wind. There are no storage cellars on our farms, our plants are dug from day to day as needed, assuring you of strictly fresh dug plants. We personally superintend the growing, digging and packing of our plants. We see that it is done in the best manner possible, and as a consequence rarely receive a complaint.

As our soil is particularly adapted to the growth of fruit plants, being moist, rich and free from weed seed, we can grow more plants to the acre, and at the same time better plants, at less cost, than can be grown on old, run-down soil that is sure to be full of weeds and insects. Here is another big difference between our plants grown on new, rich soil, and those sent out by a lot of dealers who grow them on old, run-out soil. The difference is not only in the appearance of the plant, but also in the increased yield and superior quality of the fruit grown from our plants.

As our prices are based on the cost of production, we are able to save you some money and at the same time give you the best plants it is possible to grow.

Some growers and dealers will offer you plants, claiming they have the best plants grown at prices that are away out of reason. Our advice is to leave these plants alone, as we have been growing plants for more than thirty years and know that it is impossible to grow good plants and sell them at "fire sale" prices. It may cost you a few dollars more to set an acre with our plants, but this will be a very small item when you realize that your returns will be so much more. Cheap plants are high at any price, and you cannot afford to waste good land and labor on something that will not produce a good profit. Strawberries are bringing more money than ever before, and you want to get the returns as soon as you can and as long as you can. You cannot do it with poor plants; they must be strong, healthy and productive. We grow this kind on our new ground and would like the pleasure of filling your order this season.

In due consideration for your best interests, we ask that you give us your order this season, that we may have the opportunity to prove to you con-

clusively that it is to your advantage to deal with us. Our plants are all grown on new ground and they are certainly strong, well rooted and free from disease. Our method of continuous cultivation has contributed largely to the fine quality of the plants we offer for this season's planting.

It is our object to give an accurate description of the different varieties we have to offer, as we have found them here. We also wish to acquaint you with our method of producing first class berry plants, and we can assure our old customers the same liberal treatment accorded them in the past.

## Strawberries for Profit

Everyone who owns or rents land should grow Strawberries. Of all the small fruits the Strawberry is of the greatest commercial importance to this country. There is no plant that adapts itself so readily to all soils and climates. Of course there are some localities that are more adapted to the growth than others, but Strawberries are grown in all parts of the country, and are the source of a handsome income to a large number of growers. It requires very little money or experience to become a successful Strawberry grower. The only cash outlay is for plants, and it is important that they be strong and healthy. The Strawberry is the first fruit to ripen in the spring and a source of much joy to the lucky owner of a good Strawberry patch. Take for instance the few rows in your garden. You will be surprised at finding how much you can save on your grocery bill. Not only do you save the cost of the fruit you usually buy, but there will be a number of things you won't need now that you have the berries. By having three or four varieties including the Everbearers you will have all the berries you can use from June until November. Besides having Strawberries and short cake all Summer you will preserve a lot for the long winter, and they will have an added value because you grew them your-

To those who are not acquainted with us and our method of doing business, we especially solicit your patronage, that we may become better acquainted, in a business way, and we can assure you that we will do our utmost to make the deal pleasant, profitable and satisfactory.

We want to supply growers who appreciate good plants and fair treatment, because we know our plants will please you. It is important that you get started right in the berry business. If we can be of service to you, please write us. We are always glad to help.

self. If you have more than you can use the surplus can be easily disposed of to your neighbors at a fancy price. If you are the lucky owner of a farm you should plant one or more acres of Strawberries this spring sure. Strawberries are bringing more money now than ever before, and if you don't get started with them you will surely regret it. Strawberries give quick returns, it isn't necessary to wait two or more years for your crop, such as is the case with Raspberries, Blackberries, etc. There is no crop that can be grown so easily and give the returns that Strawberries will, one acre of Strawberries will produce from 150 to 400 cases and will give you from \$200.00 to \$500.00 according to market conditions. Strawberry growing is both pleasant and profitable. Don't delay, get started this spring sure. In order to get the most from your Strawberry patch it is important that you get started right. To get started right you must have good plants, plants that are vigorous, strong and healthy producers of large, nice colored fruit. You should select varieties of early, medium and late season. Set them on a good piece of land, keep the weeds out and the ground stirred and your berries will be larger and of better quality, and will bring the top in any market. An acre of Strawberries is worth a number of acres of corn and much easier to work.

## Plants True to Name

We personally supervise the growing, digging and packing of our plants, and exercise the greatest care to have everyone of our plants true to name and reliable. We never send out plants under an assumed name, but have stuck to the old standard varieties and have sold them just that way. Catalogs come to us every year, in which are listed sixty to a hundred different varieties. This is not only confusing to the fruit growers, but as they are all described as the best, a large

number are sure to prove worthless and a disappointment to the purchasers. We test a number of new varieties each year, but it is very seldom that we find one of sufficient merit to truthfully recommend to our customers. During our thirty-two years of experience we have probably tested several hundred varieties, we have discarded the worthless ones until now we are only listing about twenty varieties. You will readily see by glancing over them, that they are all standard sorts of real merit.

## Why Our Plants Give Satisfaction

We are located in Berrien County, Southwestern Michigan, in the heart of what is known as, "The Great Fruit Belt of Michigan." Our soil and climatic conditions are particularly adapted to the growth of fruit plants. Our soil is a rich sandy loam, that produces vigorous, strong, heavily rooted plants. We can safely guarantee them to please you and produce big paying crops of extra quality berries. Natural advantages alone are not responsible for the superior quality of our plants; selection, care and our methods of growing, all have been important factors in producing plants that give satisfaction. It is certainly a pleasure to read the many testimonials we receive, and we will certainly do our utmost to provide plants that will produce the fruit you have a right to expect.

During the winter months our plants are abundantly mulched with snow, giving them natural protection from the cold and frosts. They are seldom exposed to zero weather, but at the same time they are grown far enough north to harden them well, and provide them with sufficient vitality to produce enormous amounts of fruit.

We grow our own plants and this means a great deal to you, as they are given the best care possible, and we are in a better position to guarantee

them that dealers who buy the plants from other growers. Every plant is taken from new beds, and the whole row is taken. This assures you of the strongest plants in our propagating beds. What is more important we never allow any of our plants to fruit, only in our test beds. This leaves all the vitality in our plants and assures you of a good growth.

Our prices are a little lower than others charge for high grade stock, and we will tell you why. Our soil is new and free from weeds, and we can produce a maximum amount of plants with a minimum amount of labor. We economize as much as possible with catalogues and advertising. We do all the work we can ourselves and do not care to get rich quick at the other fellow's expense. Our prices are based on the cost of production. We are satisfied with a living and a fair remuneration for our work and capital invested. All orders are appreciated and none are neglected. When you send us your order, it receives the same careful attention that you would receive if you were here in person. When you trust us with your money, we believe the best is none too good for you, and it is our object to provide you with the best.





Our Block of Progressive.

## The Culture of Strawberries

There is no plant that adapts itself so readily to all soils and conditions as the Strawberry. Good drainage is of the most importance but the plant should have plenty of moisture at fruiting time. A good sandy loam is the best soil for strawberries, but it is a fact that any soil that will produce good corn, potatoes, or other crops, will grow good berries. However, you should use care and judgment in selecting your bed for strawberries, as your success in a great measure depends on this selection. You certainly wish to grow them to the best advantage and to do so it is necessary that your soil be in perfect condition. We have grown plants on a number of different soils, and we find that a rich sandy loam gives best results. Proper drainage is also necessary, and if the natural lay of the land is such that all surplus water runs off, all well and good, if not the land should be ditched and tiled. Money invested in tile to carry water off your berry fields will return excellent profits.

In planning your strawberry field you should be careful to select a field where the air has plenty of circulation, to ward off the frosts. If possible, select a rich eastern slope. This will assure you of early berries.

**PREPARING THE SOIL.** In our experience we have found that late fall plowing is most desirable, as the freezing in winter tends to pulverize the soil, and if your soil is infested with insects many of them will be destroyed through the winter. Plow your soil as deep as practicable, and as soon in spring as possible work up well with harrow. Just before planting go over the ground with a heavy float to level and firm the soil. This will leave the ground in splendid condition for planting which should be done as soon as possible.

**FERTILIZING.** We have tried a number of the different commercial brands of fertilizer, but in all cases we recommend the use of well rotted stable manure, where it is procurable. We apply it at the rate of about 12 loads per acre on our propagating beds. You cannot get your soil too rich and the richer you get it the larger will be your returns. If unable to get stable manure and fertilizer is used, it should be sown on after the plants are set and cultivated into the soil.

**SETTING THE PLANTS.** For marking we use a home made hand marker, marking three rows at a time. For setting choose a day if possible when there is no wind and right after a little shower. A common garden spade may be used for making the holes, which is done by putting in the ground six or eight inches and pull toward you, then take out. This should leave an opening that will readily receive the plant. Hold plant in this hole with hand and close hole with foot and press firmly. The best method is for one to make the holes and the other to set plants. Do not make a number of holes ahead of the setting as they will soon dry

out. The plants should be carried in a pail so the roots are not exposed to the sun or wind. Be sure that your plants are set properly; not too shallow or too deep. They should be set the same depth as they were before being dug, with the crown of the plant even with the surface of the ground. Your success depends to a great extent in the care of your setting. Cultivation should begin as soon after planting as possible. The surface soil should be stirred very shallow and not too close to the plants. This early cultivation is essential for several reasons, as it tends to hold the moisture and closes all openings that may be near the plants. This cultivation should be repeated every few days throughout the growing season, as it keeps the soil moist and loose and enables the young runner plants to catch root. Hoeing the plants is just as important as cultivating as it is impossible to loosen all the soil or get all the weeds with the cultivator. Hoe the plants regularly and do not allow the weeds to grow or the soil to bake around the young plants.

**THE MATTED ROW.** This is the most common and we believe the most profitable method of growing strawberries. This system is particularly popular where berries are grown for commercial purposes, and where farm labor is scarce. Less labor is required in the setting and growing the plants and the crop of fruits is much larger. With this system the rows are from three to four feet apart, and the plants 18 inches apart in the row. The plants may be treated so as to make the rows as wide as desired. We recommend a row about 16 inches wide, as the berries will be of good size and easily picked. You should not allow your rows to become too wide or the plants too thick as your fruit will be small and of inferior quality.

**MULCHING.** If the nature of the soil is such that it is likely to heave during the winter, it will be well for you to apply a good coat of wheat straw or other litter to protect your plants. The best time to apply the mulch is after the ground has frozen, so you can go on with your work. About two tons to the acre should be used. Spring rains will make this heavy and it should be pulled in the center of the rows, after the plants start to grow.

**PICKING BLOSSOMS FROM NEW SET PLANTS.** The fruit stems should be pinched from all June bearing varieties during the summer following planting. This throws the strength and vitality into the roots and develops a strong healthy plant that will give you a big crop of berries the following season.

All blossoms should be pinched off the Fall-bearing varieties until the middle of July. This will give your plant a good start and it will produce better berries than if allowed to fruit immediately after planting.

## General Instructions

When writing please sign your name plainly. Be sure to give your postoffice, county and state.

When ordering use order sheet and return envelope, fill out carefully and much delay and trouble will be avoided. All orders are acknowledged immediately upon receipt.

**REFERENCES.**—As to our standing and reliability, we refer to the Postmaster, Express Agent, or any business man of Stevensville, Dun's Commercial Report, Union Banking Co., or Commercial National Bank of St. Joseph, Michigan.

**TERMS.**—Our terms are invariably cash with order, or part cash and balance any time before shipment. We do a cash business and as a consequence we can sell our plants cheaper than would be possible if we carried a large amount of credit on our books. It is to your advantage to deal with a cash dealer.

**HOW TO SEND MONEY.**—By check, bank draft, express money order, postoffice order or registered letter.

**COMPLAINTS** if any, must be made immediately upon receipt of goods, or cannot be allowed. We will then investigate quickly making things right if the fault is ours. If the crates or packages arrive in poor condition, have the agent make notation to this effect on your receipt and return receipt to us. This will aid us in making settlement.

**SUBSTITUTION.**—We do not substitute one variety for another without your permission. When ordering late in the season, we advise that you give second choice, as we may be sold out of some variety you desire. We always substitute a variety of same sex and season and label true to name.

**PLANT INSPECTION.**—Our plants are inspected by the Horticultural Inspector appointed by the State Inspector of Nurseries. A certificate of Inspection accompanies each shipment. This assures you of getting plants free from disease.

**PACKING.**—All plants at prices quoted are packed free of charge. Our packing is done in the best manner possible and under our personal supervision. We use slatted crates and baskets for the Strawberry plants, giving them plenty of damp moss, which insures them to reach their destination in perfect condition. Plants are packed and delivered to the express station free of charge.

**SHIPPING SEASON.**—Our shipping season usually commences the middle or last of March and continues until the middle of May. If plants are desired in the fall we can ship about the first of October.

**METHODS OF SHIPMENT.**—Express is the safest, and all things considered the best way of shipping plants. Plants have a special rate of 20 per cent less than merchandise. We have the Adams Express Company. Plants are guaranteed to arrive in good condition if shipped by express.

**Freight.**—Early in the season we can ship by freight. But there is a possibility of delay, and all

goods shipped by freight are at the purchaser's risk.

**Parcel Post.**—Strawberry plants in small quantities can be sent by mail if desired. We make an extra charge of 20 cents per 100 plants to cover extra cost of packing and postage.

**OUR LOCATION.**—As we are located only about 70 miles from Chicago we have unsurpassed shipping facilities. It is less than three hours run by rail and our plants are quickly transferred to other roads, which assures you of getting the plants promptly when you need them.

**WHEN PLANTS ARRIVE.**—If your ground is not in condition for planting or if the weather is unfavorable, proceed as follows: Open the packages, take out the plants one variety at a time, cut the strings and spread roots thinly along the side of a shallow trench, then cover the roots with dirt, not higher than the crown of the plant. If the ground is dry give the plants shade and sprinkle the soil with water. The plants will then soon throw out fibrous roots and be in excellent condition for planting.

**GUARANTEE.**—We guarantee our plants to be true to name. However, where a large business is done, mistakes will sometimes occur even though the greatest care is exercised. We are always willing to correct mistakes, and if plants are found to be otherwise than as represented we will upon proper proof, replace the plants or return your money. However, it is mutually agreed that we are never liable for more than the first cost of the plants. It is as much to our interest as to yours to have our plants prove true to name, as we depend on your patronage for our success, and certainly could not expect your orders if we did not please you in every way. It is our aim to do a fair and straight-forward business.

**ORDER EARLY.**—Although you will see "order early" loudly placarded in most every catalog, it is really to your advantage to order early, as you will be assured of getting just what you want. If not prepared to send all the money, send part and the plants will be reserved for you. There is sure to be a big demand for plants this season owing to the big prices received for berries, and if you wait and order when ready to plant, we might be sold out of some varieties you desire. Be on the safe side and order your plants now. No order booked for less than \$1.00.

**OUR PRICES.**—Are lower than others charge for plants of the same high quality, as we were favored with a good growing season and had our plants on new land, that produced a maximum amount of plants with a minimum amount of labor. Our prices are based on cost of production, consequently we can save you some money and at the same time supply you with some of the best plants grown.

**RUSH ORDERS.**—We have long distance telephone in our office. If ordered by telegram, charges of \$1.00 or less may be sent collect on orders amounting to \$15.00 or more.

### OUR GUARANTEE

We guarantee every plant we ship to be just as represented in this catalog: Strictly pure, true to name, and packed to reach you in good growing condition (by express). If found to be otherwise we will promptly refund your money.

HENRY EMLONG & SONS.

### CERTIFICATE OF NURSERY INSPECTION

No. 1877.

This is to certify that I have examined the nursery stock of Henry Emlong & Sons, Stevensville, Mich., and find it apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This certificate to be void after July 31st, 1918.

L. R. TAFT,  
State Inspector of Nurseries and Orchards.



## Plant Northern Grown Stock

Our plants are growing in popularity every year simply because they are hardier and more productive than plants that are grown in milder climates. Our nursery is located near the east shore of Lake Michigan, and the warmth from this large body of water lengthens our fall growing weather which contributes largely to the splendid root system of our plants. Our soil is a rich sandy loam that produces exceptionally strong-rooted plants. Our rich soil produces plants that are naturally strong and full of vitality, and consequently they can stand more hard knocks than plants that are produced by the excessive use of fertilizers.

During the winter months our plants are abundantly mulched with snow, giving them natural protection from the cold and frosts. They are seldom exposed to zero weather, but at the same time they are grown far enough north to harden them well and provide them with sufficient vitality to grow and produce enormous amounts of fruit.

Plants grown in milder climates are subject to freezing and thawing weather which is very injurious to the roots.

The best time to plant strawberries or other fruit is in April and the first part of May. Our plants are dormant at that season of the year, and are in much better condition for planting than plants that are grown in the South or East, quite often

these plants will have blossoms and berries on them by planting time, and are then in no condition for planting with any degree of safety.

We receive a number of orders from the South every season, and our customers report that our plants do much better for them than plants bought from Southern Nurseries.

Read what one of our customers in Tennessee has to say:

April 10th, 1917, ———, Tenn.

Henry Emlong & Sons,

Stevensville, Mich.

Gentlemen:

The 16,500 Strawberry plants arrived last night. As usual they are strictly first class and in A1 condition. Your method of packing is perfect. I could have bought the plants nearer home somewhat cheaper, but I have always received extra good stock from you and was willing to pay the difference in cost. One of my neighbors was looking over my patch the other day. He said it had everything skinned in the neighborhood. I told him I had bought the plants of you, and he wants your catalog as he wants to try your plants. You can look for a lot more business from here next year.

Yours very truly,

C. W. HILL.

## Reduced Express Rates

These low rates were brought about by through billing from Stevensville to points named. No matter how many different express companies carry your shipment, the charges will be the same as if one company carried it. Below you will find a table of express rates per 100 pounds to the point named. If you live near one of these points your express charges will be nearly the same. 2,500 Strawberry plants will weigh about 100 pounds packed for shipment.

Adrian, Mich. ....	\$1.20
Charlevoix, Mich. ....	1.20
Detroit, Mich. ....	1.10
Grand Rapids, Mich. ....	.60
Lansing, Mich. ....	.65
Thompsonville, Mich. ....	.85
Albany, N. Y. ....	1.65
Lockport, N. Y. ....	1.27
New York, N. Y. ....	1.73
Rochester, N. Y. ....	1.35
Beaver Falls, Pa. ....	1.13
Erie, Pa. ....	1.13
Harrisburg, Pa. ....	1.58
Pittsburg, Pa. ....	1.20
Washington, Pa. ....	1.13
Stil Pond, Md. ....	1.62
Cleveland, Ohio ....	.94
Frankfort, Ohio ....	.94
Vanatta, Ohio ....	.94
Van Wert, Ohio ....	.75
Lexington, Ky. ....	1.02
Humboldt, Tenn. ....	1.50
Bluffton, Ind. ....	.68
Borden, Ind. ....	.94
Crawfordsville, Ind. ....	.68
Indianapolis, Ind. ....	.75

Rockport, Ind. ....	1.05
Alton, Ill. ....	1.13
Anna, Ill. ....	1.13
Centralia, Ill. ....	1.05
Farina, Ill. ....	.94
Pekin, Ill. ....	.87
Peoria, Ill. ....	.84
West Salem, Ill. ....	.94
Exeter, Mo. ....	1.92
Jefferson City, Mo. ....	1.50
Joplin, Mo. ....	1.92
Maryville, Mo. ....	1.62
St. Louis, Mo. ....	1.13
Davenport, Ia. ....	.87
Cedar Rapids, Ia. ....	1.09
Des Moines, Ia. ....	1.43
Appleton, Wis. ....	1.13
Beloit, Wis. ....	.87
Baraboo, Wis. ....	.94
Sparta, Wis. ....	1.05
Milwaukee, Wis. ....	.75
St. Paul, Minn. ....	1.58
Lincoln, Nebr. ....	1.92
Topeka, Kans. ....	1.72
Exeter, N. H. ....	1.84
Wheeling, W. Va. ....	1.13

### Number of Plants Required to Set One Acre

You can easily find how many plants it will require to plant one acre by using the following rule: Multiply the distance in feet between the rows by the distance the plants are apart in the row, and the product will be the number of square feet for each plant. This number divided into the number square feet in an acre (43,560) will give the number of plants to the acre.

#### Distance for Planting

Strawberries, 16 inches apart in the row with the rows four feet apart, requiring about 7,000 plants per acre.

Red Raspberries. Three feet apart in row with the rows six feet apart, requiring about 2,425 plants per acre.

Black Raspberries and Blackberries, three and one-half feet apart in the row with the rows seven feet apart. Requiring about 1,725 plants per acre.

### PACKING WAS PERFECT.

Gentlemen: Ohio, April 18th.

Received the 1,800 Strawberry plants which I ordered from you in the best of condition, and am well pleased with such fine plants. Your method of packing is perfect. Will need more plants next spring.

Yours truly,

HARVARD FOUT.

### PROMPT SHIPMENT.

Gentlemen: Wis., May 11th.

Received the Strawberries May 10th, in fine condition. Thanking you for prompt shipment, I remain,

Yours truly,

DAISY PACKARD.

# Strawberries

All Strawberry blossoms are either perfect or imperfect. The imperfect varieties are all marked (Imp.) in catalog. The perfect varieties are all marked (Per.)

The Imperfect varieties should have a Perfect variety set every third row to properly pollinize the blossoms.

The Perfect varieties will bear as well it set by themselves.

## New Varieties

**DR. BURRILL.**—This wonderful new Strawberry was introduced two years ago by the Kellogg Co., and called the "Boss of Strawberries."

Dr. Burrill is an improved Senator Dunlap, and was originated by Dr. Reasoner of Illinois, who originated the famous Senator Dunlap. It is a cross of Senator Dunlap and Crescent, both being wonderful producers. This new berry is said to be the biggest cropper of all Strawberries. Berries are very large and uniform in size and shape.

The introducer predicts for it a great future, and continues: "In plant growth the Dr. Burrill is a marvel.

Its foliage is large and of a beautiful dark green. In the production of fruit Dr. Burrill surpasses either of its parents. The berries are large, delicious and beautifully formed. The surface of the berry is a deep glossy red, only a trifle lighter in color than Senator Dunlap. The meat is solid and rich. As a canner it surpasses Warfield, which up to the present time has held the leading place as a canning berry. In flavor it is milder and more delicious than Dunlap. The berries are splendid shippers. Dr. Burrill is an ideal berry for either home use or market. This great variety is a strong bi-sexual, and has a very long blooming season, making it very valuable as a pollinizer for pistillate varieties."

Our stock of this variety is limited, and we advise our customers to order early. Price, 75 cents per 100; \$4.00 per 1,000.



Dr. Burrill.

✓ **COLLINS.**—A new variety very highly recommended by its introducer, Mr. Whitten, of Bridgman.

We have never fruited this variety and will give part of the introducer's description: "In offering this new Strawberry at this time I feel that I have something that will be an acquisition to our list of market sorts. While its direct parentage was plebian (Bederwood) it must have had blue blood from some other source, for the plant growth while showing unmistakable features of Bederwood type, still is of much stronger growth, making a good row, but it is not the excessive runner that Bederwood is. The foliage stands up very strong and rank, of dark green color, and is free from rust or disease.

The fruit stems are strong, holding the fruit up well from the soil. Also the berries are of much better color than Bederwood, being a deep red, and of good rich flavor. It ripens evenly without green tips. The Collins is strongly staminate, making it a good pollinizer for the pistillate sorts. While we call it a midseason variety, it covers so long a period of ripening, that it really begins with the second earlies and continues well along with the latest sorts, bringing practically every berry to perfection."

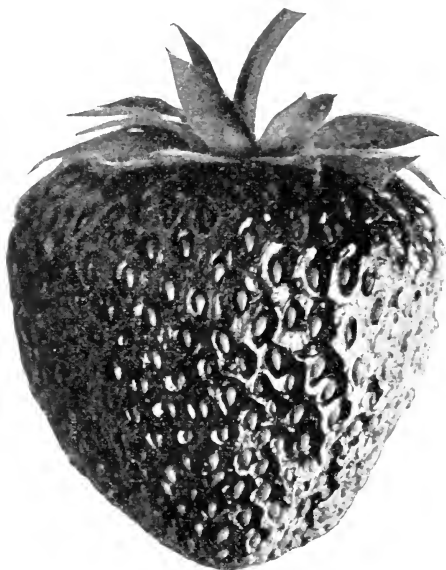
We believe our customers will do well to try out this variety.

Price, 75 cents per 100; \$4.00 per 1,000.

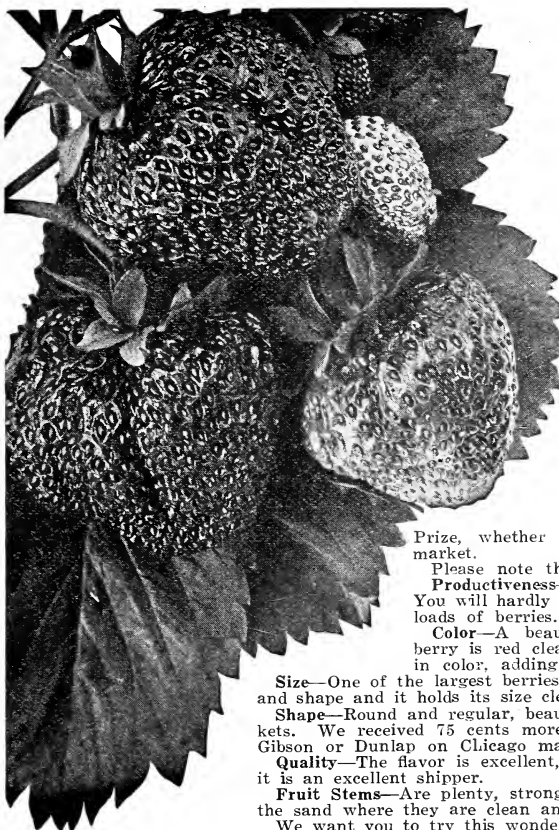
**AROMA.**—With the exception of Kellogg's Prize this is our most profitable late variety. The plants are large, very vigorous and healthy. It makes an ideal fruiting row. The blossom is rich in pollen, making it a very good pollinizer for Sample, Bubach and Kellogg's Prize. Fruit is large to very large, round, smooth and perfect of form. A beautiful bright, glossy red in color, and of excellent quality. It is nearly as late as Gandy. Three times as productive and a sure cropper. We have never grown enough Aroma plants to supply the demand, as it is increasing in popularity every season.

We have grown an extra fine stock of Aroma plants on our new ground. However, we advise you to place orders early, as there is always a large demand for this excellent berry.

Price 75 cents per 100; \$3.25 per 1,000.



Aroma.



## Kellogg's Prize

See reproduction in color on front cover.

We have fruited this wonderful berry three seasons and find it to be all that the introducer claims it to be. We are giving you the introducer's description in part: "Kellogg's Prize is unquestionably the heaviest fruiting late variety yet introduced. The berries of Kellogg's Prize are not only borne in great quantities but are very large and most beautiful, and their quality is ideal in every respect. It has no preference for any particular soil or climatic conditions, but produces its customary load of berries wherever it is grown. Kellogg's Prize is a very strong growing pistillae or female variety, makes a tall foliage which protects the blossoms from frosts and affords shade for the berries, protecting them from sun-scald. In every way it is a late variety that will win the admiration of everyone who grows it, and we are confident that no variety will make the grower a greater profit than Kellogg's Prize. Growers who started with only a few plants of this variety have increased their acreage every year, and many are now using Kellogg's Prize as their leading late variety. We are confident that we could do you no greater favor than to urge you to plant Kellogg's

Prize, whether you grow Strawberries for home use or market.

Please note these qualifications carefully:

**Productiveness**—The vines are simply loaded with berries. You will hardly understand how the plants can produce such loads of berries.

**Color**—A beautiful dark glossy red. The flesh of the berry is red clear through. Calyx is large and dark green in color, adding greatly to its beauty.

**Size**—One of the largest berries we have ever grown, very uniform in size and shape and it holds its size clear through the season.

**Shape**—Round and regular, beautiful appearance and sells well on all markets. We received 75 cents more per crate for Kellogg's Prize than either Gibson or Dunlap on Chicago market.

**Quality**—The flavor is excellent, and owing to the tough skin of the berry it is an excellent shipper.

**Fruit Stems**—Are plenty, strong and upright. This keeps the fruit out of the sand where they are clean and easy to pick.

We want you to try this wonderful variety, and if given proper culture we guarantee satisfaction.

We have never had enough of these plants to supply the demand, and we advise you to order early. We have an excellent supply growing on our new ground.

Price, 80 cents per 100; \$5.00 per 1,000.

## General List of Varieties

**SENATOR DUNLAP**.—See illustration in colors on inside front cover. This is by far the leading Strawberry throughout the United States. The demand for this wonderful variety has increased steadily every year since its introduction. It does well everywhere and produces enormous crops of fine fruit regularly. Senator Dunlap is of the Warfield type, has a perfect blossom, is hardy, productive, a splendid keeper and seems able to produce a good crop under any circumstances. Senator Dunlap is a heavy bearer of good sized evenly shaped fruit of a very beautiful dark red color, and its flavor is delicious. For preserving it is fine, making a rich, dark red syrup. It is a first-class shipper, and retains its brightness long after being picked. It always looks well on the market and sells quickly at top prices. The best proof that we have to offer is the fact that our customers in every state in the Union are ordering Senator Dunlap in larger quantities every year. The demand for these plants always exceeds the supply. We cannot well recommend Senator Dunlap too highly, and we guarantee it to please you in every way. Senator Dunlap is the leading commercial variety the country over.

The plant is almost perfect. It is small, slim, very deep rooted and an abundant runner. It is an excellent drought resister, as it is exceptionally deep rooted.

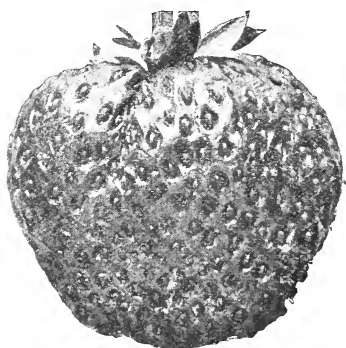
Senator Dunlap is the ideal berry for growers with limited time, as it will thrive and produce a wonderful crop of fruit under adverse conditions.

Price, 50 cents per 100; \$3.00 per 1,000.

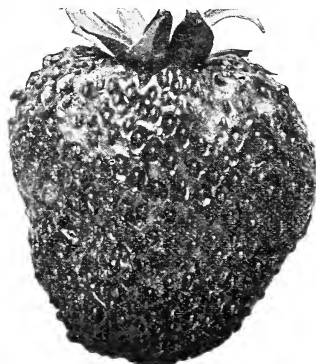


Stevens Late.

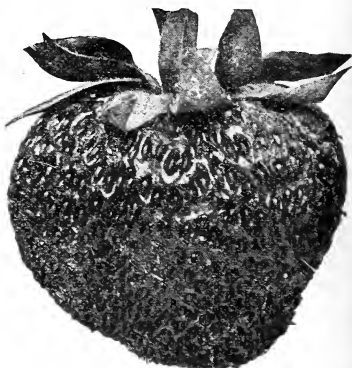




Sample.



Bubach.



Glen Mary.

**GIBSON.**—This is not the old variety of that name which originated in New York several years ago. It is a local berry of great promise and closely resembles the Pocomoke. It commences to ripen with the second earlies and continues for a long season, making a heavy yield of fruit. The fruit stems are large and strong, and the dark green foliage is ample protection for the blossoms and fruit. It is a very strong staminate variety and makes an excellent pollinizer for pistillate varieties. The berry is large and regular in shape, holding its size well to end of season. Its color is a rich dark red clear through. Its flavor is fine, just right for home use. It is very hardy and will withstand frosts better than most varieties. Gibson is almost a sure cropper, in fact we have never known it to fail to produce a profitable crop of excellent berries. We advise you to plant Gibson. You will certainly be pleased with them.

Price, 60 cents per 100; \$3.25 per 1,000.

**WARFIELD.**—This old variety is still very popular as a market sort, standing next to Senator Dunlap, the two together make a good team as they are similar in appearance and go well together in the crate. In plant growth this variety is similar to Senator Dunlap, a good drouth resister and an excellent grower. This excellent variety is being overlooked in the search for something new. It is remarkable the number of quarts that can be picked from this variety if given good soil and a little care. Warfield is much superior to a great many newer varieties. It is the very best canning berry we have ever grown. It is quite tart, but of good rich flavor, which it holds after canning. Senator Dunlap makes an excellent pollinizer for this variety, and if the rows are not allowed to become too wide and closely matted, they will yield wonderful returns.

Our plants are on new ground and are exceptionally large and strong for this variety.

Price, 50 cents per 100; \$2.50 per 1,000.

**BEDERWOOD.**—This is an old reliable standard early variety. One of the very best early kinds for market or home use. It is a splendid grower, making a large number of strong runners. The roots are plenty, and extra long, making it a good variety for light soils. Fruit of good size, light red in color and reasonably firm. It is immensely productive. Commences to ripen with August Luther, and is of long season, berries run small towards end of season. It is the leading early berry in this County and throughout the Central States. It is a regular cropper and you can depend on it every season.

You will do well to include Bederwood in your order.

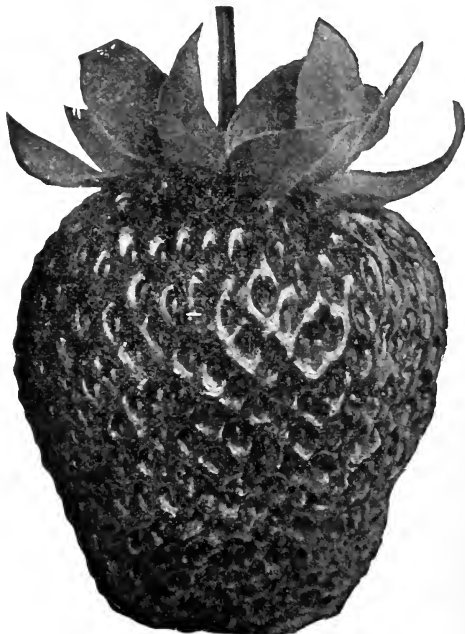
Price, 50 cents per 100; \$2.50 per 1,000.

**GLEN MARY.**—An excellent berry. We will give the introducer's description: "Throughout New England and the West it is the leading berry of the list today. We sell more plants of it year in and year out than any other variety we grow. I doubt if there is any berry that will equal it in every respect. The berries are large, red beauties, with prominent seeds of bright yellow; the meat is

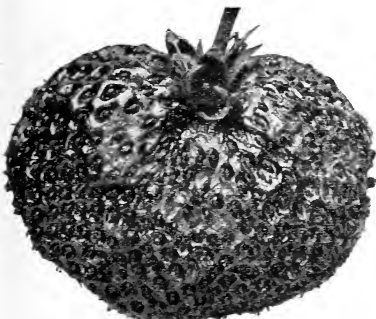
rich and juicy and crimson in color. They are of such fine flavor that when one is eaten more are wanted. As a good, firm shipper it is very popular; for fancy local market there are few if any better. For this reason they are popular with both the large and small growers. It has no particular choice of soils and does not require petting. The roots are plenty and long, providing plenty of moisture during a drouth. The foliage is large, upright in growth, green color, leaves nearly round with dark glossy surfaces, making a beautiful appearance in the field. The fruit stems, although large and strong, are weighted to the ground with the large clusters of berries, for this reason they should be well mulched to keep them clean. The berries are just the right size to make a fine appearance in the crate, and you don't have to be timid about asking a big price for them. Everyone wants extra fine berries and are willing to pay for them."

This variety will make a profitable addition to your list. We have fruited it for several seasons and find it a very profitable variety. We have a large supply of extra nice plants and are making a reasonable price on them.

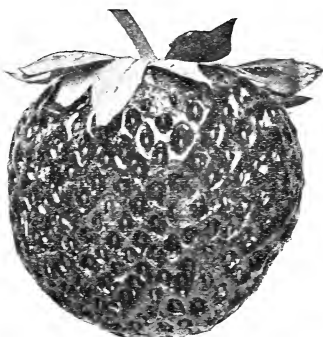
Price, 60 cents per 100; \$3.25 per 1,000.



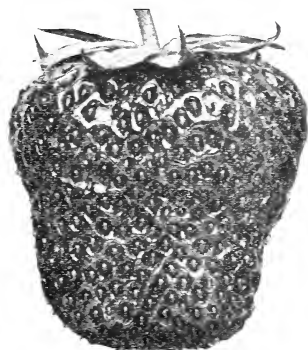
Gibson.



Wm. Belt.



Gandy.



Joe Johnson.

**AUGUST LUTHER.**—Slightly earlier than Bederwood. Very prolific and continues to bear until practically every berry reaches a good size. Fruit is very uniform in size and shape. Plants are healthy and make a good row. Fruit is medium in size, round in shape, bright, firm and very easily picked. It succeeds best on light soils.

Price, 60 cents per 100; \$3.00 per 1,000.

**UNCLE JIM.**—The plants are large, healthy and free from rust. Berry is extra large, regular form and season is medium late. Quality is fine for eating purposes and table use. Requires good, rich, damp soil. Some growers regard it as their most profitable variety. It grows nicely with Bubach.

Price, 60 cents per 100; \$3.50 per 1,000.

**WM. BELT.**—Among the large size berries none are more uniform in shape than this variety, except the first berries to ripen, which are usually coxcombed. It is the finest flavored berry we grow, very firm and most excellent quality. Color a beautiful glossy crimson. The fruit always brings the highest price on any market. The plant is a good thrifty grower with strong roots, and it makes an ideal fruiting row. It is better in quality, more productive and a better grower than the Bubach. For best results this variety should have rich, damp soil.

This is an excellent berry for home use, and you should include it in your order.

Price, 75 cents per 100; \$3.50 per 1,000.

**HAVERLAND.**—Exceedingly productive; fruit large and very fine; one of the most popular and well tested varieties. Withstands drouth better than most kinds as it is deep rooted. Color light, season medium early. They are a good sure berry, and bought for main crop in some communities. They make a good sized fruiting row, and mature an immense amount of fruit which is very easy to pick. Haverland will bring you a good paying crop. It is a valuable variety.

Price, 60 cents per 100; \$3.50 per 1,000.

**CHARLES I.**—This is a new early variety, we have never fruited it, but it is grown extensively in our locality and reliable fruit growers pronounce it an excellent early berry.

We give the introducer's description:

"It will ripen fully a week ahead of Michel's Early, and is very productive, in fact it will out-yield any other early variety. Plants are medium in size, vigorous and healthy; a good plant maker. Fruit is medium to large in size, regular in form and of fine quality; firm and of good color.

There is big money in growing the early berries, and we advise our customers to include Charles I. in their orders. We have a nice supply of strong new ground plants.

Price, 60 cents per 100; \$3.50 per 1,000.

**JOE JOHNSON.**—We have never fruited this variety, and are giving description found in other catalogs:

"This new berry originated in Maryland about five years ago, and has been well tested. The Joe Johnson is very productive of extra large berries. It is a beautiful red berry with a bright green calyx. This adds greatly to its beauty and market value. Flavor is of the best; a perfect table and canning berry, and one of the best shipping varieties. Has a perfect blossom and is a strong pollenizer. You will make no mistake in planting the Joe Johnson."

Price, 75 cents per 100; \$4.00 per 1,000.

**GANDY.**—This is a good reliable late fruiting variety. Its fruit is very large, uniform in shape, firm and a good shipper. It is a variety that never fails to fruit and to make a good sized crop. The plants are healthy, hardy and do well both in the North and South. They are large and require a good heavy soil for best results; when given good soil and care it is a money maker. It always sells well on the markets owing to its large size and fine appearance. It is an excellent shipper and especially valuable for long distance shipping.

Price, 75 cents per 100; \$3.50 per 1,000.

REMEMBER PLEASE, THAT WE HAVE NOT ALLOWED OUR FALL BEARING VARIETIES TO FRUIT DURING THE GROWING SEASON. CONSEQUENTLY OUR PLANTS ARE STRONG AND FULL OF VITALITY.



Warfield (½ actual size).





Charles I.

**STEVENS' LATE.**—The originator describes it as follows: "Very large, fine flavored, bright color, good shipper, a fine bed maker, a heavy yielder, fine foliage. It ripens later than Gandy Prize, and lasts until the Fourth of July any season. It has never shown any sign of rust. The cap, which is double, has always kept green until last of season."

We have fruited it for several seasons and find it to be all that the introducer claims. It is an excellent variety and you should most certainly give it a trial. We have a nice supply of heavy rooted new ground plants.

Price, 75 cents per 100; \$3.50 per 1,000.

**BUBACH.**—This has been a very popular variety for years. We have always considered Bubach a profitable variety. Although some of the newer varieties have replaced it in many localities. It is a poor plant maker, but the plants are large, strong, free from disease, and healthy growers. Bubach will please you and make you handsome profits if you have a nearby market for fancy berries.

Price, 75 cents per 100; \$3.50 per 1,000.

**FENDALL.**—We give the originator's description: "This splendid berry originated in our garden in the spring of 1905. It is a seedling of the well known Wm. Belt. Its claims to public favor are as follows: First, great vigor of plant growth. Second, large size and delicious flavor. Third, great length of bearing season. Fourth, wonderful productiveness. Fifth, splendid root system. Sixth, beauty and symmetry of form. The plant is strong and vigorous, clean and healthy. The berries are as large as any variety grown, and unlike most large berries, are delicious in flavor. In length of season it is certainly remarkable. In 1907 we picked berries from it on the 25th of May and the last on the 10th of July. With the same care and under like conditions it produced twice as many berries as Corsican, Marshall, Glen Mary; and three times as many as the Gandy."

Our stock is limited and we advise you to place your order early.

Price, 80 cents per 100; \$4.00 per 1,000.

**SAMPLE.**—This is another profitable late variety; it produces a very heavy crop of very fine, showy berries. Berry is of large size and fine quality, continues a long time in fruit, and holds size well to the last. It will yield as many berries as the Haverland and will average as large as the Bubach. Colors all over at once. Foliage perfect, fruit perfect. You will like Sample and they will make big money for you.

Price, 75 cents per 100; \$3.50 per 1,000.

**HELEN DAVIS.**—One of the leading early berries a few years ago, but since they have run out of favor in some sections. This variety is a good yielder of beautiful large berries, uniform in shape and size. It produces strong fruit stems and many of them.

Price, 60 cents per 100; \$3.50 per 1,000.

### The Picture Tells the Story

See picture at top of page one. It explains better than anything else how we can sell high quality plants at reasonable prices. Note that the plants cover the ground. There are no scrubs, as every plant is fully developed and will grow and produce fruit in abundance. You cannot expect good berries from poor plants, they must be strong and healthy. We grow this kind on our new ground and would like to prove it to you. Perhaps you can buy cheaper plants than ours, but you can not buy better plants.

Remember that it is as much to our interest, as to yours, to please you, as our future success depends on your future orders.





Strawberries, Peaches and Corn Picked in October.

## Fall Bearing Strawberries

Delicious Strawberries from June until November. This is no longer a dream but a proven reality. Fall bearing Strawberries are a proven success. They are no longer limited to a few plants in the garden, but our customers are ordering them in larger quantities every year. There is an unlimited market for this luscious fruit during the summer and fall, and many of our customers report that they receive thirty and forty cents per quart in home markets. In consignments to Chicago during the past fall our neighbors received \$4.00 per 16-quart case. These wonderful berries should be grown by every one that has a piece of ground, as all agree that Strawberries are the best fruit that grows.

These wonderful berries are just as easily grown as other Strawberries; they should, however, have good rich soil. Set them as early in the spring as possible, hoe and cultivate same as other varieties. For best results you should keep all blossoms off until middle of July. About the middle of August you can commence picking the berries, not a few of them, but all you can use and some to sell. Real ripe delicious Strawberries, all summer and fall. We had a nice shortcake last night, November 8th, notwithstanding the fact that we have had several hard freezes and a couple of snowstorms. Can you imagine anything finer? And remember that you don't have to wait a year or more for them. You can commence picking berries four months after the plants are set, or sooner if you keep the runners off. We would advise, if only a fall crop is desired, that you set the plants not more than 12 inches apart in the row, with the rows 30 inches apart, and keep all runners off, as nearly all your berries are picked from the mother plant, this will throw all vitality and strength in the plant and your berries will be larger. If grown this way you will get an enormous amount of berries to the acre.

### Progressive

See illustration in colors on outside back cover. We recommend this variety as being far ahead of all other Fall bearing varieties in the matter of productiveness. We picked forty-eight nice berries from one plant of the Progressive and it was still loaded with green berries and blossoms. It is a wonderful producer. We have seen a number of different young plants with berries on them before they had taken root. The plants are perfectly healthy, medium in size, and closely resembles the Dunlap. The fruit is medium in size, bright red in color and of excellent keeping qualities, making it valuable as a long distance shipper. This variety will bear an enormous amount of fruit in the spring of the second year, and a

fair crop the following fall. However, the best fall crop is produced the first year, and we advise that you plant a patch of them every year.

As most of the berries are produced on the mother plant, we advise planting them not more than 12 inches apart in the row and keeping all runners off. They will if treated in this manner, produce an enormous amount of berries, and as they sell for 25 to 40 cents per quart, you will receive excellent returns for your labor.

We have an extra fine stock of **Genuine Progressive Fall Bearing Strawberry** plants grown on our new ground.

Unlike most dealers, we have not allowed them to fruit, consequently we have a much larger supply of stronger and better rooted plants. We guarantee them to be true to name and are offering them at a very reasonable price. See photograph on back cover.

Price, \$1.25 per 100; \$8.00 per 1,000.

### Superb

See illustration in colors on inside of back cover. This is without doubt the largest and best looking Fall bearing variety yet introduced. The fruit is very large, round, rich, dark, attractive and smooth. The berry ripens all over and is uniform in shape. The plants are strong, green and healthy and stand the winter well after producing fruit all summer and fall.

The second year after planting, and after producing a nice crop of fruit the first fall, the Superb is one of our best and most profitable June bearing varieties. The berries are excellent in appearance and will bring the top on any market.

**Genuine Superb plants grown on our new ground,**  
\$1.00 per 100; \$7.50 per 1,000.

### Americus

This is unquestionably the finest flavored Fall bearing variety we have ever grown. It is not offered by many growers as it is a poor plant-maker. We planted it on our best soil this season and have an excellent supply of plants to offer at a reasonable price. This will give you an opportunity to try out this variety.

The plants are large, strong and healthy, absolutely free from rust. The fruit is produced on long, strong stems that stand straight up above the leaves, making it easily seen and gathered.

Americus is about as productive as Superb, the fruit is large, firm, medium red and excellent flavor. Requires good soil.

We are making a low price on them, and would like to have you try them.

Price, \$1.00 per 100; \$7.50 per 1,000.

## Red Raspberries

**CUTHBERT.**—A remarkably strong and hardy variety. Stands the Northern winters best of any. Berries very large, conical, rich crimson, very handsome, and an excellent shipping berry. Flavor is the finest; rich, sweet and luscious. It is the leading market and main crop variety throughout the country. It leads all other varieties in matter of productiveness, quality and appearance. A valuable commercial variety.

You should include Cuthbert in your order.

Price, \$1.00 per 100; \$7.50 per 1,000.

**EARLY KING.**—This is a new Raspberry of great promise. The berries are very large, bright red, firm and easily picked. Cane is perfectly hardy and a strong grower. King is the most beautiful red Raspberry we have ever grown and it always brings top prices. There is big, quick money in Red Raspberries and you should include them in your order by all means.

Price, \$1.00 per 100; \$7.50 per 1,000.

**ST. REGIS.**—This everbearing red Raspberry was introduced five years ago as the most wonderful of all Raspberries. Fruit commences to ripen with the earliest and continues on young canes until October. Berries bright crimson, large size, rich, with full raspberry flavor. Canes stocky, of strong growth with plenty of foliage. St. Regis is a heavy bearer in the regular raspberry season, and as it is early it is a very profitable variety.

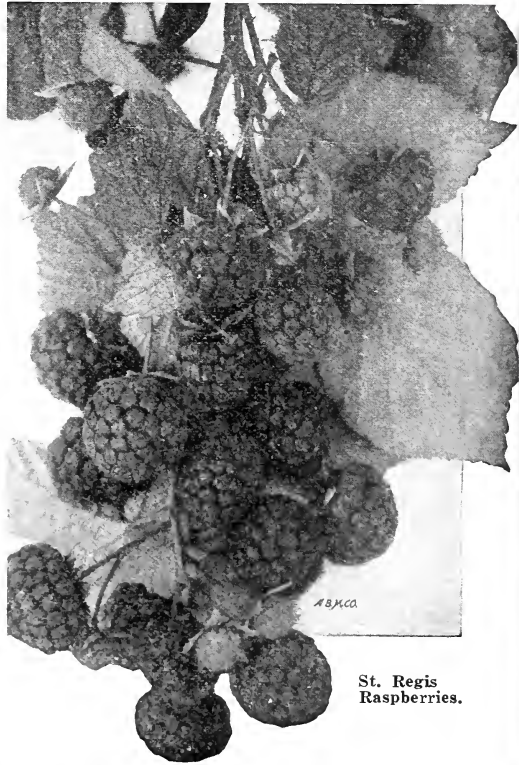
Price, \$1.50 per 100; \$10.00 per 1,000.

## Black Raspberries

**CUMBERLAND.**—This is the biggest Black Raspberry grown. It is an old standard variety and is successfully grown in all parts of the country. It is the most profitable variety yet introduced, because of its immense size, firmness and great productiveness. It is very hardy, having withstood a temperature of 22 degrees below zero without injury. Fruit is jet black and of extra fine quality. We advise you to buy Cumberland.

We have an excellent supply of plants and are offering them reasonable.

Price, \$1.00 per 100; \$7.50 per 1,000.



St. Regis  
Raspberries.



Eldorado Blackberries.

**PLUM FARMER.**—We will give the introducer's description: "This grand Black Raspberry was found by us in a lot of plants received from Ohio some years ago. We have fruited it and sold plants from it for nearly fifteen years, and in all that time we have never seen anything that could near approach it in value. The plants are fine growers; are clean silvery-bluish when ripened in the fall, and when loaded with fruit are a sight to behold. It ripens very early, and most of the fruit is produced in one week. It will outyield any black cap we have ever seen. The fruit is very large, thick meated and very firm, making an excellent shipping berry."

You should order Plum Farmer by all means, as it is valuable for home use or market. Our plants are strictly first-class and heavily rooted.

Price, \$1.00 per 100; \$7.50 per 1,000.

## Blackberries

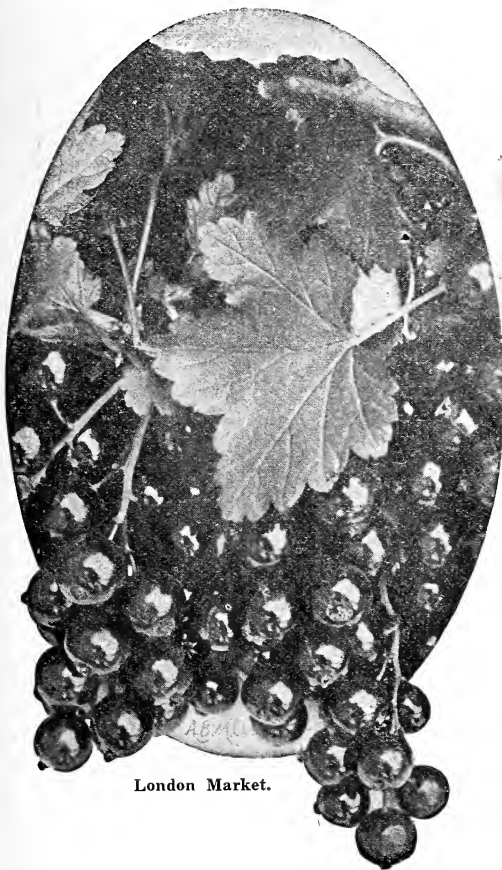
**ELDORADO.**—One of the newer sorts that is grown extensively in all parts of the country. It is a very hardy variety, never known to winter-kill. The fruit is good sized, firm and of excellent flavor. The canes are strong and healthy and produce an enormous amount of berries.

Price, \$1.00 per 100; \$9.00 per 1,000.

**WILSON.**—This is the largest and all things considered we believe the most profitable Blackberry grown. Produces fruit in abundance; sweet as soon as black. Holds its color well after picking, an excellent shipper and very profitable as it is the largest Blackberry grown. Needs protection in the North.

Price, \$1.00 per 100; \$8.00 per 1,000.





London Market.

## Grapes

**CONCORD.**—This is the variety so largely planted all over the country for commercial purposes. Concord is the main variety of grape for profit, and is planted in large quantities. A large black Grape, ripening about the middle of September. The vines are remarkably vigorous and free from disease. We recommend Concord as the best Grape yet introduced.

Price, \$3.00 per 100.

**MOORE'S EARLY.**—Ripens two weeks earlier than Concord, and the berries are larger and of better flavor. Not quite as productive as Concord, but a profitable variety owing to its earliness. Vines are exceedingly hardy and have been exposed to 22 degrees below zero without damage. Entirely free from mildew. It is a profitable variety.

Price, \$4.50 per 100.

**CAMPBELL'S EARLY.**—A splendid large Grape of the Concord type. Earlier and larger in bunch and berry, and of a decidedly better quality. Vine harder than Concord and every bit as healthy.

Price, \$6.00 per 100.

**NIAGARA (White).**—The leading white Grape throughout the country. Fruit is large and of fine quality. Most profitable market sort. Berries large, greenish white, changing to pale yellow when fully ripe. The skin is thin and tough. Everyone should have a few white grapes for home use.

Price, \$4.00 per 100.

## Currants

**LONDON MARKET.**—This is the best red Currant we have ever fruited. A fine new variety and a strong grower. Large fruit and very productive. Plant is extremely vigorous, with perfect foliage which it retains throughout the season.

Price, \$4.00 per 100.

**WILDER.**—This is a very vigorous, upright growing bush. Unusually hardy and productive. Fruit is large and grows in fine large red clusters. This variety is tender, juicy, and not so sour as other kinds. Making it the best for pies and table sauce. Comes in very early in the spring.

Price, \$6.00 per 100.

**LEE'S PROLIFIC.**—This is the leading variety of the black Currant. Very heavy bearer of large clusters of fruit. Extra quality and valuable for home use.

Price, \$5.00 per 100.

**WHITE GRAPE.**—Very large, yellowish white. Excellent quality and valuable for table use.

Price, \$5.00 per 100.

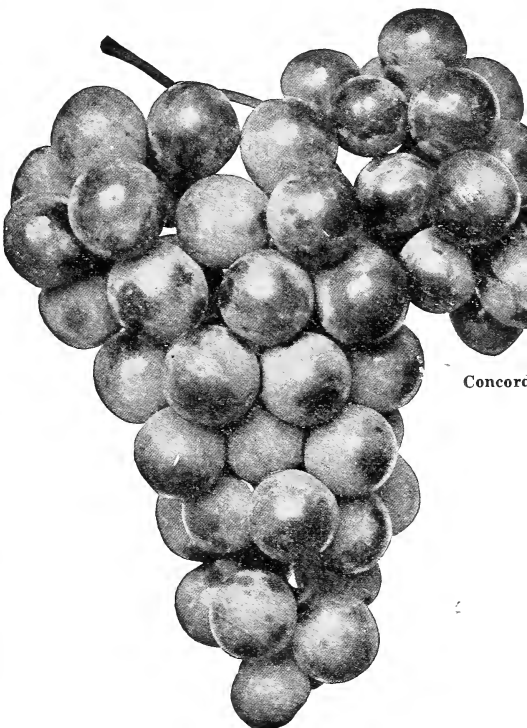
## Gooseberries

**DOWING.**—This is a yellowish green sort, and of good size, being a strong growing bush and a good bearer. This is without a doubt the most popular variety of Gooseberry. The fruit is extra large and of strictly first-class quality.

Price, \$7.00 per 100.

**HOUGHTON.**—Bush a vigorous grower, with slender branches; enormously productive, medium size, pale red when ripe, tender and good. The Houghton is a profitable variety as the fruit hangs in large clusters and can be easily stripped off.

Price, \$6.50 per 100.



Concord



# 1918 Price List of Fruit Plants

If wanted by mail add 25 cents per 100 plants. Fifty of one variety at 100 rates,  
250 of one variety at 1000 rates.

## Strawberries

	25	100	1000
Aroma, Per. ....	\$0.20	\$0.75	\$3.25
August Luther, Per. ....	.20	.60	3.00
Bederwood, Per. ....	.20	.50	2.50
Bubach, Imp. ....	.20	.75	3.50
Charles 1st, Per. ....	.20	.60	3.50
Collins, Per. ....	.20	.75	4.00
Dr. Burrill, Per. ....	.20	.75	4.00
Fendall, Imp. ....	.20	.80	4.00
Gibson, Per. ....	.20	.60	3.25
Glen Mary, Per. ....	.20	.60	3.25
Gandy, Per. ....	.20	.75	3.50
Helen Davis, Per. ....	.20	.60	3.50
Haverland, Imp. ....	.20	.60	3.50
Kellogg's Prize, Imp. ....	.25	.80	5.00
Joe Johnson, Per. ....	.20	.75	4.00
Sample, Per. ....	.20	.75	3.50
Steven's Late, Per. ....	.20	.75	3.50
Senator Dunlap, Per. ....	.15	.60	3.00
Uncle Jim, Per. ....	.20	.60	3.50
Wm. Belt, Per. ....	.20	.75	3.50
Warfield, Imp. ....	.15	.50	2.50

## Fall Bearing Strawberries

Progressive ....	\$0.50	\$1.25	\$8.00
Superb ....	.40	1.00	7.50
Americus ....	.40	1.00	7.50

## Red Raspberries

Cuthbert ....	\$0.40	\$1.00	\$7.50
Early King ....	.40	1.00	7.50
St. Regis ....	.50	1.50	10.00

## Black Raspberries

Cumberland ....	\$0.40	\$1.00	\$7.50
Plum Farmer ....	.40	1.00	7.50

## Blackberries

Eldorado ....	\$0.50	\$1.00	\$9.00
Wilson ....	.40	1.00	8.00

## Currants

London Market ....	\$1.25	\$4.00	
Wilder ....	1.75	6.00	
Lee's Prolific ....	1.50	5.00	
White Grape ....	1.50	5.00	

## Gooseberries

Downing ....	\$2.00	\$7.00	
Houghton ....	2.00	6.50	

## Grapes

	Doz.	25	100
Concord ....	\$0.50	\$1.00	\$3.00
Moore's Early ....	.75	1.50	4.50
Campbell's Early ....	1.00	2.00	6.00
Niagara ....	.75	1.50	4.00

If cane plants are wanted by parcel post, add 50 cents per 50 plants. They will go through much better by express.

If plants are wanted in 5,000 lots or more, write us for prices, we can make special prices on large lots.

## Premium Offers

We will allow the following premiums on all orders received before March 15th. Only one premium with one order, and it must be mentioned when order is sent.

With an order of \$2.50 we will include 25 Everbearing Strawberry plants.

With a \$5.00 order we will include 50 Everbearing Strawberry plants.

On an order amounting to \$10.00 or more at catalog rates, you may deduct 10% in cash.

Please remember that discounts and premiums are not allowed after March 15th.

**HENRY EMLONG & SONS**  
Stevensville, Mich.

Date.....19.....

(How to Ship)

(When to Ship)

**Freight Station** .....

[illegible]

We will include some extra plants if you will write names and complete addresses of some of your friends who you think would be interested in our catalog.

PLEASE TEAR OUT ON THIS LINE

# Letters from Our Customers

## HAD TO SHOW GRANDFATHER.

Gentlemen: Wis., May 5th.  
We received the plants in good order. We never saw anything like it. As soon as we got them I took a bunch and showed it to Grandfather. They are something grand. We shall recommend you to our friends.  
Yours truly, FRANK SHILHANY.

## WELL PLEASED.

Gentlemen: Iowa, April 3rd.  
Received the plants all O. K., and am well pleased with them. I also thank you for the extra Progressive plants. You will hear from me again.  
JOSEPH SIEFERS.

Gentlemen: Mich., April 21st.  
Received the Strawberry plants in fine shape. Finest I ever planted.  
AUG. SAUER.

Gentlemen: Kentucky, April 9th.  
I got the Strawberry and Raspberry plants in fine condition. Thanking you for prompt and liberal treatment, I am  
J. H. WATSON.

## BEST HE EVER RECEIVED.

Gentlemen: Illinois, April 23.  
The berry plants that I ordered from you are very fine. Best I ever had from anyone: am well pleased, every plant is growing.  
J. W. KENDRICKS.

Gentlemen: St. Johns, Mich.  
The 5,000 Superb arrived Saturday, they are all planted and are certainly a fine looking lot of plants.  
J. S. W.

Gentlemen: Minn., April 20th.  
Received plants in good condition, was much pleased with them; will recommend you to my friends.  
N. A. SWINGLE.

## 10 DAYS ON THE ROAD.

Gentlemen: New Hampshire, April 25.  
The Strawberry plants arrived in fine condition, although they were 10 days on the road. They are growing fine.  
H. J. SHEPPERD.

## HEAVY ROOT SYSTEM SAVED THEM.

Gentlemen: Pa., April 26th.  
The plants arrived today, and I heeled them in tonight after I got home. I had commenced to get anxious about them. They were pretty well dried out being so long on the road. But with the good packing and heavy root system they will come out all right. I think they are very fine plants, and I wish to thank you for your treatment of me in this order. Will remember same when I need more plants.  
Respectfully, F. E. PUTNAM.

## PLEASED WITH SQUARE DEALING.

Gentlemen: Ohio, April 5th.  
Enclosed find draft for balance due on plants. The plants were first-class. If I am in the business next year, will be glad to deal with you. Thanking you for your square dealing, I am,  
Very truly yours,  
S. A. JOHNSON.

Gentlemen: Illinois, August 10th.  
The Progressive I bought of you have done fine, didn't lose more than 10 out of the 6,000. I am expecting great things of my patch, as it is certainly a sight to see. The plants are literally covered with green berries and blossoms. Shall have all I can handle within 10 days or two weeks. Will want a lot more next spring.  
S. A. JOHNSON.

## 99 PER CENT GROWING.

Gentlemen: Utah, May 14th.  
All plants arrived in good condition, as the packing was perfect. Think they are 99 per cent growing. Thanks for the extra Superb.  
J. F. THRASHER.

## ALL SUPERB IN QUALITY.

Gentlemen: Michigan, April 26th.  
Strawberry plants arrived in good condition. I ordered mostly Superb, with three other varieties. But I find them all "Superb" in quality. Will call again when needing more plants.  
WALTER CLEMENT.

## NEVER SAW ANY FINER PLANTS.

Gentlemen: Illinois, May 4th.  
Plants arrived in fine shape. Never saw any finer Strawberry plants. Will recommend you to my friends.  
G. A. BEITH.

## IN PERFECT CONDITION.

Gentlemen: Michigan, April 30th.  
The 9,700 Strawberry plants and 100 Grapes arrived in perfect condition. They are the finest plants I ever saw. I never saw such well rooted stock. Many thanks for your prompt service and liberal count.  
FRANK PISZ.

Gentlemen: Ohio, May 1st.  
I received the plants from you in good condition, and I am well pleased with same. Your packing is perfect.  
WM. R. BRINKER.

Gentlemen: Mich., April 30th.  
Your plants are good, will order more later on.  
R. B. COOK.

Gentlemen: Ind., April 16th.  
The plants you shipped us were received in good condition. I wish to thank you for the extra ones so kindly included.  
HENRY DeFREES.

Gentlemen: Illinois, April 4th.  
I got the plants Monday and they are fine stock and in good condition.  
L. E. VINEYARD.

Gentlemen: Mo., April 30th.  
One of my friends handed me your catalog of fruit plants. They said they had bought plants of you and were well pleased. Please send the enclosed order at once.  
MRS. W. H. WITCHER.

## NOT EVEN WILTED.

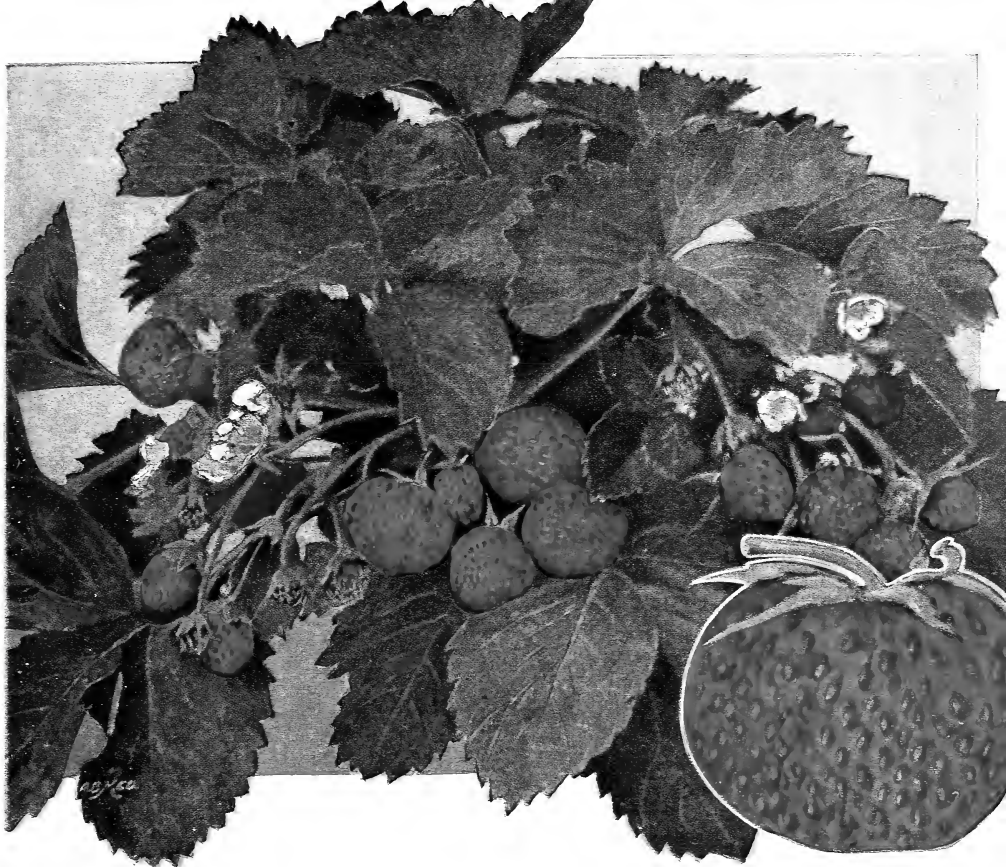
Gentlemen: Michigan, April 1st.  
The order of plants arrived in excellent condition, the Dunlap especially, they were not even wilted. We planted them right out and every plant is growing. They were four days on the road.  
ERNEST BURDICK.

## IN GOOD CONDITION.

Gentlemen: Wis., May 9th.  
Received Strawberry plants and found them in excellent condition. Thanks for the Everbearers. You certainly will hear from me again should I be in need of plants next year.  
Yours truly, WM. T. JAEGER.

Gentlemen: Iowa, April 18th.  
Plants ordered from you came in good shape. All set out and growing nicely. Thanking you for prompt shipment and good condition of plants, I am  
Yours truly,  
R. F. SUMNER.





# The Superb Everbearing Strawberry

See Description and Prices on Page 11.

The Superb Everbearing Strawberry is without doubt the largest and best looking variety yet introduced. The fruit is very large, round, rich, dark, attractive and smooth. The berries ripen all over and are uniform in shape. They will bring the top price on any market. The illustration above is a faithful reproduction of the Superb, and shows the splendid appearance of the berries.

# Progressive Everbearing Strawberry

See Description and Prices on Page 11.

The Progressive Everbearer is a wonderful producer, being far ahead of all other fall-bearing varieties in this respect. From one plant we picked forty-eight nice berries, and the plant was still loaded with green berries and blossoms. The fruit is medium in size, bright red in color and of excellent keeping qualities, making it valuable as a long distance shipper. Progressive will bear an enormous amount of fruit in the spring of the second year, and a fair crop the following fall. The best fall crop is produced the first year, and we advise that you plant a patch of them every year.

